



1971 - 2021

Canadian Fire Safety Association

Annual Education Forum 2022

April 7, 2022

Paramount Event Centre
Vaughan, Ontario

**SPONSORSHIP
OPPORTUNITIES**



CANADIAN FIRE SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SÉCURITÉ INCENDIE

Annual Education Forum 2022

April 7, 2022 | Paramount Event Centre, Vaughan, Ontario

About the CFSA Education Forum

This forum will attract over 130 attendees from across Canada made up of architects, engineers, fire officials, property managers, building code officials, fire protection consultants, manufacturers, government and academia.

Why Sponsor?

Excellent exposure: This is a must-attend event for participants in the fire safety/protection industry. This forum provides an opportunity to build and enhance your company's reputation within the sector.

New Sponsorship Options: From charging stations to sessions, there are new options that can exclusively promote your brand. Ask us about developing a custom sponsorship package.

Showcase your company as a partner: Have your company recognized as a proud partner of the leading association in the fire protection industry.

Promote products/services: Position your company as a trusted provider of choice to the fire safety industry and ensure your message reaches our niche audience.

Engage Attendees: It's never been more important to start a conversation and network face to face.



Diamond Sponsor

\$3,000 + HST each [4 Available]

Included:

- Six (6) full conference registrations
- Logo on all Email Blasts
- Recognition in the CFSA News
- Logo on Conference webpage with link
- Logo on all sponsor signage
- Double Tabletop Display Space (2 tables)
- Opportunity to provide promotional material/item in registration package
- Custom Gobo Logo shining on wall of entrance
- Ability to provide video (2 min. or less) of company services to play in session room

EXCLUSIVE DIAMOND SPONSORSHIP OPTIONS:

[Choose One]

Keynote Address

- Company representative on stage introducing Keynote Speaker
- If available, opportunity for Meet & Greet with Keynote speaker
- Logo on Intro Slide of session

Awards Luncheon

- Custom branded signage Awards Luncheon
- Custom Intro Slide
- Company representative to present an award

Welcome Gift

- Logo added to welcome gift provided to delegates

Member Highlight / All-day Coffee Break

- Launch the coffee break with a short address to the audience highlighting how your services helped a member succeed (4 min. max.) Video/Commercial format is also an encouraged format
- Custom signage featuring sponsor logo on the "all-day" coffee station



Keynote Speaker



Awards Luncheon



All-day Coffee Station



Sample Company-branded Welcome Gift

Platinum Sponsor

\$2,000 + HST each [3 Available]

Included:

- Four (4) full conference registrations
- Logo on all Email Blasts
- Logo on all sponsor signage
- Recognition in the CFSA News
- Ability to provide video (2 min. or less) of company services to play in session room
- Opportunity to provide promotional material/item in registration package
- Double Tabletop Display Space (2 tables)

EXCLUSIVE PLATINUM SPONSORSHIP OPTIONS:

Registration

- Logo added to each registration e-confirmation
- Logo on registration desk directional signage
- Ability to provide company greeters at registration desk

Charging Stations

- Custom message on mini table top chargers throughout forum space

Lanyard

- Custom branded lanyard. Delegates will wear your logo around their neck all day long!



Registration Desk



Company-branded Charging Station

Gold Sponsor

\$1,500 + HST each [3 Available]

Included:

- Three (3) full conference registrations
- One (1) Tabletop Display
- Recognition in the CFSA News
- Logo on all Email Blasts
- Opportunity to provide promotional material/item in registration package

EXCLUSIVE GOLD SPONSORSHIP OPTIONS:

Photography Sponsor

- Logo embedded on photo gallery

Lunch - Dessert Display

- Custom branded chocolate on Dessert station including custom signage

Session Sponsor

- Ability to introduce session
- Logo on Intro Slide

Company-branded Dessert Station



Photography Sponsor

Silver Sponsor

\$1,000 + HST each [4 Available]

Included:

- One (1) Tabletop Display
- One (1) full conference registration
- Logo on all Email Blasts
- Opportunity to provide promotional material/items in registration package
- Recognition in the CFSA News
- Logo on all sponsor signage
- Logo on Conference webpage

EXCLUSIVE SILVER SPONSORSHIP OPTIONS:

Hydration Stations

- Custom signage on flavoured water stations throughout the conference area

Wifi

- Company Logo on Launch page

Breakfast - Egg Station

- Logo on signage near Egg Station

Name Badge Sponsor

- Logo on name badge



Hydration Stations

WiFi Sponsor



Egg Station Sponsor



Name Badge Sponsor



CFSA Sponsorship Refund Policy - Annual Education Forum

CFSA has instituted a policy to cover refunds for sponsorship of its Annual Education Forum (AEF):

- Sponsors may cancel their sponsorship of the AEF at any time up to one hundred and twenty (120) days prior to its scheduled start date. Cancellations during this time period will result in a refund of the amount paid, subject to a ten percent (10%) administration charge. If the sponsorship has been committed to but not paid, the sponsor agrees to pay CFSA the administration charge.
- Sponsors may cancel their sponsorship at any time between sixty (60) and one hundred and twenty (120) days prior to the AEF's scheduled start date. Cancellations during this time period will result in a refund of fifty percent (50%) of the amount paid. If the sponsorship has been committed to but not paid, the sponsor agrees to pay CFSA fifty percent (50%) of the total amount committed to.
- Sponsors who cancel their sponsorship less than sixty (60) days prior to the AEF's scheduled start date are not entitled to a refund. The full amount of the sponsorship shall be retained by CFSA. If the sponsorship has been committed to but not paid, the sponsor agrees to pay CFSA the entire amount committed to.

Bronze Sponsor

\$600 + HST each [8 Available]

Included:

- One (1) Tabletop Display
- One (1) full conference registration
- Logo on all Email Blasts
- Opportunity to provide promotional material/item in registration package

EXCLUSIVE BRONZE SPONSORSHIP OPTIONS:

Breakfast - Bakery Station

- Logo on signage near baked goods

Morning break

- Custom signage on morning break food station

Sweet Tooth break

- Custom signage on afternoon break sweet station

Pop Goes the Weasel!

- Custom signage on soda pop station

Audio Visual

- Recognition on Sponsor Powerpoint loop

First-Time Attendee Contest

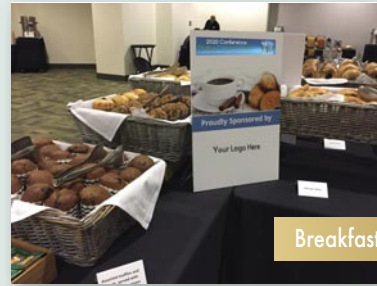
- We're awarding delegates who make first-time attendees feel welcome at the conference. Company name on ballots and representative to present prize on stage.

Early Bird Prize

- Sponsor the Early Bird Prize. Logo on Draw slide.

Coat Check

- Signage at Complimentary Coat Check



Breakfast Bakery Station



Sweet Tooth Break



Soda Pop Station

First-Time Attendee Contest



EARLY BIRD
PRIZE SPONSOR



Coat Check Sponsor



Register your sponsorship online ...

<https://canadianfiresafety.com/e-registration/8/aef2022asponsorreg>