



Canadian Fire Safety Association

2020 Education Forum

CODES AND COMPLIANCE

April 2, 2020

Paramount Event Centre
Vaughan, Ontario

SPONSORSHIP PROSPECTUS



CANADIAN FIRE SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SÉCURITÉ INCENDIE

ANNUAL EDUCATION FORUM 2020

Thursday, April 2, 2020 • Paramount Conference & Event Venue, 222 Rowntree Dairy Road, Woodbridge



About the CFSA Education Forum

This one-day conference attracts over 100 attendees from Canada made up of architects, engineers, fire officials, property managers, fire protection consultants, manufacturers, government and academia.

Why Sponsor?

Excellent exposure: This is a must-attend event for fire safety/protection providers, so as a supplier this forum provides an opportunity to build and enhance your company’s reputation within this sector.

New Sponsorship Options: From charging stations to sessions, there are new options that can exclusively promote your brand. Ask us about developing a custom sponsorship package.

Showcase your company as a partner: Establish your company as a proud partner of a system that continues to shape the fire protection industry.

Promote products/services: Position your company as a trusted provider of choice to fire safety providers and managers by ensuring your messaging reaches our niche audience.

Engage Attendees: It’s never been more important to start a conversation and network face to face.



Diamond Sponsor

\$3,000 + HST each

Included:

- Six (6) full conference registrations
- Logo on all Email Blasts
- Recognition in the CFSA News
- Logo on Conference webpage with link
- Logo on all sponsor signage
- Double Tabletop Display Space (2 tables)
- Opportunity to provide promotional material/item in registration package
- Custom Gobo Logo shining on wall of entrance
- Ability to provide video (2 min. or less) of company services to play in session room

EXCLUSIVE DIAMOND SPONSORSHIP OPTIONS:

Keynote Speaker

- Company representative on stage introducing Keynote Speaker
- If available, opportunity for Meet & Greet with Keynote speaker
- Logo on Intro Slide of session

Scholarship Awards Ceremony

- Custom branded signage Awards Luncheon
- Custom Intro Slide
- Company representative to present an award

Padfolio Welcome Gift

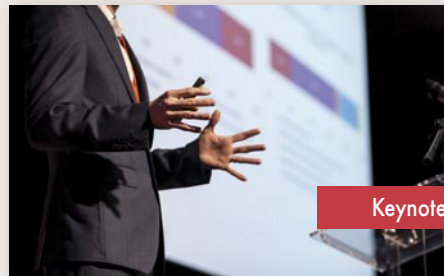
- Logo added to padfolio provided to delegates

Lunch & Bag

- Custom signage on buffet during lunch
- Custom Branded Lunch Bag gift provided to delegates

Member Highlight - Coffee Break

- Launch the coffee break with a short address to the audience highlighting how your services helped a member succeed (4 min. max.) Video/Commercial format is also an encouraged format
- Custom signage featuring sponsor logo on the "all-day" coffee station



Keynote Speaker



Scholarship Awards Ceremony



All-day Coffee Station



Company-branded Padfolio

Platinum Sponsor

\$2,000 + HST each

Included:

- Four (4) full conference registrations
- Logo on all Email Blasts
- Logo on all sponsor signage
- Recognition in the CFSA News
- Ability to provide video (2 min. or less) of company services to play in session room
- Opportunity to provide promotional material/item in registration package
- Double Tabletop Display Space (2 tables)

EXCLUSIVE PLATINUM SPONSORSHIP OPTIONS:

Registration

- Logo added to each registration e-confirmation
- Logo on registration desk directional signage
- Ability to provide company greeters at registration desk

Charging Stations

- Custom message on mini table top chargers throughout forum space

Lanyard

- Custom branded lanyard. Delegates will wear your logo around their neck all day long!



Registration Desk



Company-branded Charging Station

Gold Sponsor

\$1,500 + HST each

Included:

- Three (3) full conference registrations
- One (1) Tabletop Display
- Recognition in the CFSA News
- Logo on all Email Blasts
- Opportunity to provide promotional material/item in registration package

EXCLUSIVE GOLD SPONSORSHIP OPTIONS:

Photography Sponsor

- Logo embedded on photo gallery

Lunch - Dessert Display

- Custom branded chocolate on Dessert station including custom signage

Session Sponsor

- Ability to introduce session
- Logo on Intro Slide



Company-branded Dessert Station



Photography Sponsor

Silver Sponsor

\$1,000 + HST each

Included:

- One (1) Tabletop Display
- One (1) full conference registration
- Logo on all Email Blasts
- Opportunity to provide promotional material/items in registration package
- Recognition in the CFSA News
- Logo on all sponsor signage
- Logo on Conference webpage

EXCLUSIVE SILVER SPONSORSHIP OPTIONS:

Hydration Stations

- Custom signage on flavoured water stations throughout the conference area

Wifi

- Company Logo on Launch page

Breakfast - Egg Station

- Logo on signage near Egg Station

Name Badge Sponsor

- Logo on name badge



Hydration Stations

WiFi Sponsor



Egg Station Sponsor



Name Badge Sponsor



Register your sponsorship online ...

<https://canadianfiresafety.com/reg/aefsponsorship2020>

Bronze Sponsor

\$600 + HST each

Included:

- One (1) Tabletop Display
- One (1) full conference registration
- Logo on all Email Blasts
- Opportunity to provide promotional material/item in registration package

EXCLUSIVE BRONZE SPONSORSHIP OPTIONS:

Breakfast - Bakery Station

- Logo on signage near baked goods

Morning break

- Custom signage on morning break food station

Sweet Tooth break

- Custom signage on afternoon break sweet station

Pop Goes the Weasel!

- Custom signage on soda pop station

Audio Visual

- Recognition on Sponsor Powerpoint loop

First-Time Attendee Contest

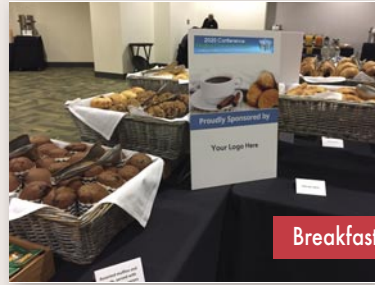
- We're awarding delegates who make first-time attendees feel welcome at the conference. Company name on ballots and representative to present prize on stage.

Early Bird Prize

- Sponsor the Early Bird Prize. Logo on Draw slide.

Coat Check

- Signage at Complimentary Coat Check



Breakfast Bakery Station



Sweet Tooth Break



Soda Pop Station



First-Time Attendee Contest



Coat Check Sponsor



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